



**U.S. DEPARTMENT OF COMMERCE**

National Oceanic and Atmospheric Administration  
National Marine Sanctuary System  
Stellwagen Bank National Marine Sanctuary  
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**Outreach and Education Working Group**

**AGENDA**

25 March 2004

10:00 A.M. to 4:00 P.M.

SBNMS Headquarters  
Scituate, MA

10:00 – 10:15	Welcome, Adoption of Agenda, Adoption of Minutes Richard Wheeler, CCMNH and Ed WG Chair Anne Smrcina, SBNMS, Ed WG Team Lead
10:15 – 10:30	Introduction of New Participants
10:30 – 11:00	Presentation on Today's Media: -- Beth Daley, Boston Globe
11:00 – 11:30	Presentation on Park Service Planning: Sue Moynihan, Cape Cod National Seashore
12:00 -- 1:00	<i>Working Lunch -- A review of other sanctuary action plans</i> <i>Anne Smrcina</i>
1:00 -- 1:30	Finalize Goal Statement
1:30 -- 3:45	Discussion of scoping comments and importance to SBNMS management plan low name recognition, better information dissemination, leveraged partnerships, curriculum development Develop strategies and outcomes to meet O&E goal
3:45 – 4:00	W.G. Logistics (Meeting Dates, Technical Advisors), Next Steps and Summary
4:00	Adjourn

